

2022

Impact Report



universaloutreachfoundation.org



Our 2022 Impact Report celebrates the strengths of the Universal Outreach Community. We have been tirelessly working for 24 years to create a more equitable world by taking a results-based approach to all that we do. By supporting programs that align with the United Nations' Sustainable Development Goals, such as No Poverty (SDG 1), Quality Education (SDG 4), Decent Work and Economic Growth (SDG 6), and Industry Innovation and Infrastructure (SDG 9), we are continually working towards achieving this goal. We feel privileged to be a part of this enthusiastic and visionary community that motivates us to listen, learn, take action and be the change we want to see in the world.

Straight Talk

Our Accomplishments in 2022

- Strive is renovated to add dedicated space for the business development program.
- 39 students participate in the Business Development Program.
- 26 loans awarded in our Business Loan Program; total value of \$95,931 CAD.
- 580 new people trained as beekeepers.
- 1850 gallons of honey sold to Liberia Pure.
- \$46,344 CAD of honey money earned from beekeeping.
- Beekeeping equipment distribution: 875 hives, 17 smokers, 17 bee suits, and 5 honey extractors.
- 58 beekeepers attend the 1st Annual Liberian Beekeeping Convention.
- Beekeeping supports conservation efforts to create protected wildlife areas and national parks in Liberia.
- 2850 litres of coconut oil purchased by Liberia Pure = \$11,157 CAD
- Construction of another coconut oil factory begins.
- 15,269 people attended programs and events at Strive, UOF's community centre.
- Strive offers programs in the following areas: tailoring, music, baking, reading, arts and crafts, computers, sports, journalism and business development.
- 113 students receive scholarships.
 - University 11, High School 23, Jr High & Elementary 59, Trades 14, Music 6.
- 8 students graduate from high school and university.
- 3786 people receive clean drinking water in Gaye Town thanks to UOF well installation.
- The following construction projects are completed for the Robertsport surf tourism initiative:
 - 200' deep water well and water tower
 - Multi-purpose building
 - Business office
 - Restaurant and bathroom facility
 - Generator/solar house
 - Installed a solar system
- UOF supports the holistic start-up of a youth surf tourism initiative by:
 - Providing the start-up supplies for the initiative.
 - Providing a canoe with motor and fishing equipment for surf club members with a continued interest in fishing.
 - Training 14 youths in surf therapy for mental health in partnership with Waves for Change and Mami Wata.
 - Supporting a surf therapy program for 25 kids in Robertsport.
 - Organizing and implementing the 9th Annual Liberian National Surfing Competition, which attracted 50 local competitors, 12 international contestants and 1000+ spectators.
 - Relationship building with the International Surf Association for future training and events.
- Tailoring school built in partnership with Developing World Connections.
- Solar system installed at tailoring school gives the surrounding area access to a phone charging station and cold water.

Business Development Program



39 people graduate from our business development program, with the skills needed to start their own business.

VIOLA

Block Maker

"The courses showed me that what I do today will help me reach my goals in the future. You have to know your goal and your vision, and the finance I make today will take me to my vision."



MELVINA

Cookshop Owner

"One of the most important things I learnt was how to keep records. I now have a ledger and I track my income and expenses so I actually know what my profit is."

[See Melvina at her business.](#)

Business Loans



\$95,931 CAD loaned to 26 small business owners



Bedella Subah
Peanut Butter
Business
Loan For Packaging

Ibrahima Diallo
Provision Shop
Loan For Business
Start Up



Masa & Abu Kamara
Provision Shop
Loan For
Inventory



Roland Weke
Accommodations
Loan For Business
Expansion



"UOF was a great help to Weke Lodge. With the loan I could expand my accommodation business, which translates into \$500 more monthly income. My business can now afford to buy a car to transport my customers which adds to my earning potential "

-Roland Weke

Strive Community Centre

After School Learning

“

I am so excited to be a member of Strive Press Club because it has helped me learn new words and present news on ELBC, the biggest radio station in Liberia. I'm very grateful for this life-changing experience. - Adell



“

I learned tailoring at Strive and now I've opened my own small shop. It's the start of something good for me and I'm glad to have a skill that is making me money. - Justine



“

The music school helped to broaden my view about playing piano, with the new skill I learned I can confidently play for the choir I'm in. - Stephen

15,269 people walked through Strive's doors in 2022.

Strive Community Centre

After School Learning



PROGRAM	DETAILS	PARTICIPANTS
Reading Program and Vacation School	Reading skills for children unable to attend school.	111
Tailoring, Baking and Computer Classes	Skill development for income generation.	26
Sports Programs	Biking, soccer and kickball.	571
Youth Journalism	Journalism program for reading and writing enhancement.	51
Arts and Music	Music classes and arts and crafts for creativity.	108
Business Development Program	Business start-up skills for new entrepreneurs.	39
Days for Girls	Feminine hygiene classes and reusable menstruation kits.	295
Business Summit	Two-day business summit for entrepreneurs.	245
Hustle Hub at Strive	Entrepreneurship resource centre and computer lab.	847

Scholarships

113

**scholarships
awarded**

"I completed my degree in business administration and I got a job upon graduation. The internship with Universal Outreach while I was in school, made a big impact on my life as well."

~Chris , University Scholar

" I graduated from high school this year and, because my grades were good and a generous donor was willing, I now get to go to University. This wouldn't be my reality without a scholarship and I'm grateful."

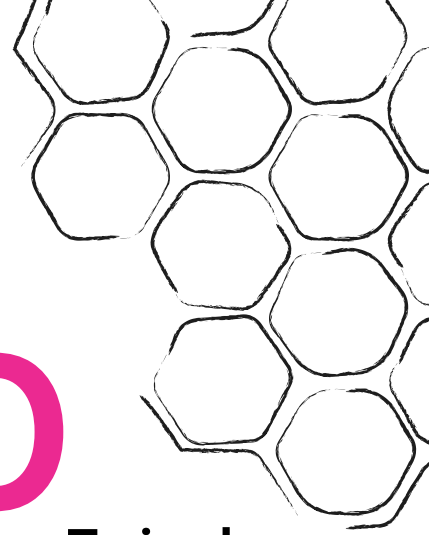
~Victoria, High School Scholar

[Meet a scholarship student](#)



Beekeeping

for financial stability



“

I've been beekeeping for over 10 years and every year I add more hives, because honey money is good for me and my family.

Nyemah Freeman

580

New Beekeepers Trained

- \$46,344 CAD earned by beekeepers*
- 1850 Gallons of honey produced*
- Beekeeping equipment distribution: 875 hives, 17 smokers, 17 bee suits, and 5 honey extractors.
- Video on [beekeeping in Liberia](#).

Please note that these figures exclusively reflect the honey sales made to Liberia Pure. It does not include sales made independently or to other honey packagers.

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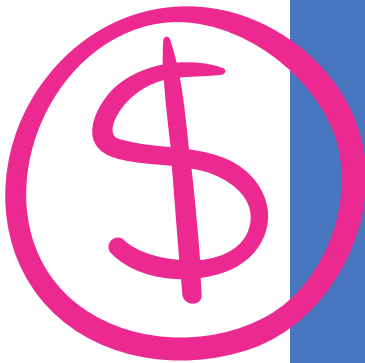
I had my first harvest this year and sold 3 gallons of honey. I'm very happy about what I achieved as a new beekeeper.

Benjamin Smith



Coconut Oil Production

for income in remote communities



"The factory will be a great help to the community because people will be working here and other people will come and sell their coconuts and be getting good money."

-Emmanuel

[See the start of construction here.](#)

2850 litres of coconut oil sold to Liberia Pure in 2022.



Surf Tourism

for economic diversity in coastal regions



- ✓ 10 full time jobs
- ✓ 4 youth trained in hospitality
- ✓ 25 people trained in surf therapy
- ✓ 2221 sq ft of infrastructure built
- ✓ Promotion of tourism in Liberia for job creation
- ✓ 1,000+ people attend the 9th Annual Liberian Surf Comp with guests from Europe, America and Sierra Leone in attendance



***"I'm grateful to have a job in my community. So many people have to go to Monrovia and to try to find some small thing to do, but thanks to surf tourism I have work and I'm close to my family."
-Ester***

Financials

2.3%
Administration
Expenses

Universal Outreach Foundation
Statement of Operations
Year End December 31, 2022

	2022	2021
Revenue		
Donation:		
Programs	\$ 931,956	\$ 906,657
Apartment	72,417	59,780
Other	1,697	2,116
Other Income		
Dividend income	24,279	-
Interest income	12,172	1,902
Unrealized gain on marketable securities	-	106,936
Gain (Loss) Currency exchange	82,579	818
Gain on sale of fixed assets	6,434	7,090
Amortization of Deferred Capital Contributions	16,545	35,043
Total Revenue	\$1,148,079	\$1,120,342
Expenditure		
Administration	\$ 19,685	\$ 38,115
Fundraising	559	733
Unrealized losses on marketable securities	102,412	-
Loss on write-down of inventory	1,758	-
Loss on disposal of fixed assets	10,803	-
Program Expenses	694,073	444,869
Total Expenditure	829,291	483,717

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