



2021

# Impact Report

2019-2020



Universal Outreach Foundation believes that when educational and economic development opportunities are available, people have the resources available to create a vision for their future and achieve it.

In Liberia, West Africa 94% of the population lives on less than \$5.50/day. This makes it incredibly difficult for the average person to have access to life's most basic necessities. We're working to increase the average income in Liberia by offering scholarships, business training, skills training and niche industry development through our education and economic development programs.

# Straight Talk

## *Our Accomplishments in 2021*

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- 97 Scholarships Awarded
    - 55 elementary school
    - 20 high school
    - 9 University
    - 13 Trades school
  - 9 students graduate from high school and trades school
  - 13,359 people participate in programs at Strive, after school resource centre
  - Programs offered at Strive include music, sewing, reading, dance, biking, soccer, arts and crafts, computers and vacation school
  - Global Hand Washing Day event with 3619 bars of soap provided to people in need.
  - Construction starts on the Hustle Hub Business Development Centre
  - House built for single mother in need
  - Ensured a 10 year old girl received the surgery she needed to walk properly
  - Built a latrine for Palm Bush Community
  - Sponsored the Purpose Football team
  - Construction starts for the youth economic development surf tourism initiative in Robertsport
  - Supported the 8th Annual Liberian Surf Competition
  - Provided space and resources for the Waves For Change Program in Monrovia
  - 191 new beekeepers trained
  - 593 people reached with extension services
  - 9 new communities engaged in beekeeping
  - 1774.5 gallons of honey bought
  - \$40,000 CAD worth of honey sold by producers to Liberia Pure
  - 209 Hives distributed
  - 13 Honey extractors distributed
  - 27 Smokers distributed
  - 45 Bee suits distributed
  - 615 gallons of coconut oil produced
  - \$34,600 USD worth of coconut oil sold to Liberia Pure
  - 2 communities trained in the production of coconut oil
  - 10 businesses attend UOF's Business Start Up and Accelerator Program
  - 100% of the businesses that participated in program were still in operation after 6 months with an average increase in income of \$300/month

# Scholarships **97** awarded

*"I obtained a diploma in plumbing thanks to my UOF scholarship. I can now provide for my family with the plumbing contracts I secure"*

~Dyutee Daniels, trade school student

*"The scholarship gave me relief from financial worries and stopped me from having to drop out of school."*

~Faithjoy Weadatu, high school student

[Meet a scholarship student](#)

# STRIVE **13,539** people use the after school resource centre

Top 3 Programs at Strive, UOF's After School Resource Centre:

- Reading for young learners
- Arts and Crafts
- Vacation School Program

76% of the students improved their reading ability.

*"Now I can sound out my letters"*

~ Victoria Tetteh



# Helping Small

## Small projects with big impacts

### JULIE

#### Single mother of 3 is given a secure home

Julie is a source of strength to everyone in her community. We built Julie a house to ensure she has the security and strength she needs to continue helping others. Now her children have a safe place to call home and her community has a provision shop that reduces their transportation costs of going to the market. Less spent on transportation means more money for food, clothing, and education.

**Impact – Financial stability, community building**

### ALAN

#### 7 year old boy and brother gain a second home

Alan is an independent young boy. He has to be because he is often left alone while his parents go out each day in search of work. Alan was often found roaming the neighbourhood alone, but now he and his brother Success now spend their days at Strive, UOF's After School Community Centre, where they receive constant attention and a hot lunch every day. [Meet Alan in this video.](#)

**Impact – Safety, improved health, access to education**

### PRINCESS

#### 8 year old girl gains freedom after leg surgery

For years Princess had a debilitating limp due to a broken leg that didn't heal properly. Princess received the medical attention she needed to straighten her knee and make walking more manageable. Now she can comfortably walk to school, haul her own bath water and share a smile with everyone she meets.

**Impact – Increased mobility, independence**

### COMMUNITY LATRINE

#### 80 people gain access to a shower/toilet facility

The people in this community had to use the beach as a toilet and take bucket baths behind their tin shelters after dark. A two-room shower/toilet facility was built so the community could have privacy and dignity. The beaches are cleaner as well and the greater community appreciates the change.

**Impact: Improved hygiene, dignity**

### FOOTBALL TEAM

#### Team of 24 adolescents receive football equipment

The Purpose Football team lacked the resources to practice on a regular basis and compete against other teams. The team was equipped with uniforms, cleats, footballs and entrance fees to tournaments. They now hold their heads high and have a healthy activity to put their energy and hearts into.

**Impact – Sportsmanship, belonging, confidence**

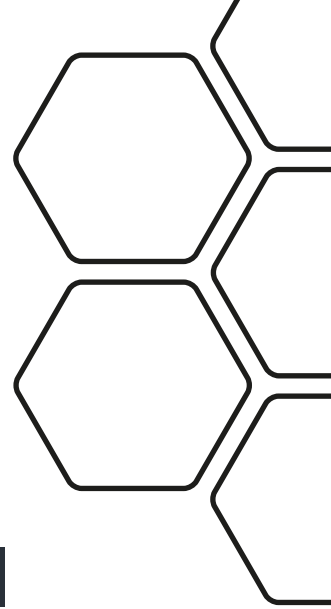
### SURF CLUB

#### Youth in fishing community gain economic opportunities through surf tourism

The youth in Robertsport want a future different from their parents. One where fishing isn't the only way to earn an income. The youth formed an association, acquired a piece of land and now, with the UOF's community's help, infrastructure is being built to support their vision for surf tourism.

**Impact – Economic stability, hope, skill acquisition**

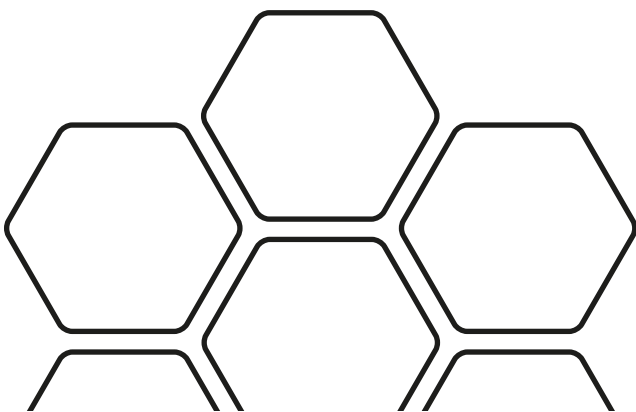
# Adult Skills Training



## Beekeeping

- 191 new beekeepers trained
- 593 people reached with extension services
- 9 new communities engaged in beekeeping
- 1774.5 gallons of honey bought
- \$39,925 CAD put back into the hands of honey producers through the purchasing of their honey.
- 209 Hives distributed
- 13 Honey extractors distributed
- 27 Smokers distributed
- 45 Bee suits distributed

[Read this story on the success of our beekeeping program.](#)



## Coconut Oil

- 615 gallons of coconut oil processed and bought
- \$34,595 CAD put back into the hands of coconut oil producers through the purchasing of their oil.
- 2 New communities trained in the production of coconut oil

[Watch this video on coconut oil production in Liberia](#)

**\$74, 529  
earned by  
participants**



# Entrepreneurship

“Thanks to the direct mentorship I was more confident to utilize some new equipment that improved my product.”

~Levi Martin,  
Jimmy's Chips

“UOF’s Accelerator Program helped me understand how to price my products and set up my business well”.

~ Bedellah Subah,  
Liberty Nut Enterprise

PROJECTS	DETAILS	OUTCOME
Business Start Up Program	5 people gain business start up skills	<ul style="list-style-type: none"> <li>On average \$300 more per month is earned by participants</li> </ul>
Business Accelerator Program	5 business owners take a deeper look at their business.	<ul style="list-style-type: none"> <li>90% of participants increase their incomes</li> </ul>
Product Distribution Support	Distribution truck is purchased to get new products to market. <a href="#">Watch video</a>	<ul style="list-style-type: none"> <li>7 new businesses gain access to grocery store shelves</li> </ul>

Universal Outreach believes in creating opportunities that support sustainable progress and impactful connections.



# Financials

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Universal Outreach Foundation  
Statement of Operations  
Year End December 31, 2021

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REVENUES	
Donations	768,543
Program Revenue	197,894
Misc Revenue	2,116
Interest	1,902
Unrealized gain on foreign exchange	818
Gain (loss) on disposal of capital assets	7,090
Unrealized gain on marketable securities	106,936
Amortization of deferred capital contributions	35,043
<b>TOTAL REVENUE</b>	<b>\$ 1,120,342</b>
EXPENSES	
Accounting and Legal	2,289
Office Supplies	8,665
Bank Charges and Fees	7,161
Fundraising	20,733
Program Expenses	444,869
<b>TOTAL EXPENSES</b>	<b>\$ 483,717</b>
<b>EXCESS OF REVENUES OVER EXPENSES (includes \$200,000 to Legacy Fund)</b>	<b>\$ 636,625</b>

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